

First ever iOS-integrated mini speakers for horseback riding rock the market

Now equestrian and all horse lovers have a new ingenious speaker system to hear their trainers, stay in touch and horseback ride to their favorite tunes with the i Rock N Ride® by Hoofbeatz Audio™. The first ever iOS-integrated mini speakers are designed exclusively to attach to English and Western saddles for safer, hands-free audio while horseback riding.

Now riders can send or receive phone calls, ride to music and use iOS (Siri) and Android voice prompts all while on horseback. Their smart phones can stay safely stored away and keep riders attention focused on safely cantering! Plus, no more earbuds so riders can safely hear surrounding horses and riders.

Designed by equestrians for all equestrians, i Rock N Ride makes staying connected while riding more safe and easy. The rechargeable system is durable and dust and moisture resistant!

Addicted to horses before she could walk, Hoofbeatz Audio founder and creator, Leah Lane, has been riding all her life. While spending time in the saddle, Leah found she needed her smartphone to stay in touch but wanted to safely ride and train on her horse. From that moment was born the durable, hands-free iOS integrated speaker.

The i Rock N Ride is available for \$129 as part of a newly launched kickstarter campaign at **URL**. Even non-riders can share in the i Rock N Ride experience by purchasing a speaker which will be sent to a therapeutic riding program.

Rock Ride Repeat™ with i Rock N Ride! Learn more by contacting sarah@chicexecs.com.

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